

END Clothing

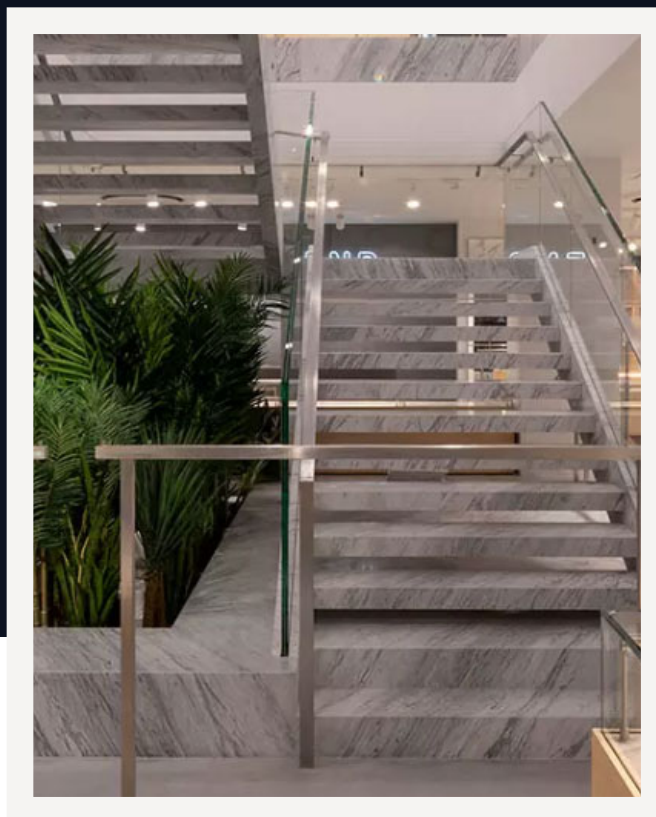
COMMERCIAL

Property: END Clothing

Architect: Brinkworth

Year of completion: 2022

Location: Manchester - UK



Materials: Bianco Venato

Thickness: 2 and 3 cm

Size: CTS

Quantity: Approx. 800 m²

END., A global multi-brand retailer of high-end sportswear and streetwear, bravely affirms the importance of stores that blend digital and physical retail, fostering the relationship with the brand community. The resulting stores, located in some of the UK's major cities, are a strong reminder that even successful online businesses see great value in tangible spaces.

The size of the spaces reinforces this choice while the use of marble shows that these are undoubtedly permanent destinations for retail. The materials chosen create a sober and calm background that allows the brands hosted by END. to be centre stage. The concept of the latest stores remains faithful to that of the Glasgow and Newcastle flagships: using a palette of fine materials, such as marble, stainless steel, mirror and maple, to create large monolithic landscapes. The extra touch: natural stone laid open vein creates singularly symmetrical mirrored effects emphasizing the play of the routed natural veins of the slabs. It is a very particular type of processing, which causes geometries of absolute uniqueness to be created. The result is of pronounced effect: a great harm.

